

Outlets at LEGENDS

Sparks Nevada

WWW.EXPERIENCELEGENDS.COM



THE WAS GROUP
LLC

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PROPERTY OVERVIEW

Catch the Spark

The Outlets at Legends Sparks Nevada is sparking the imaginations of shoppers across the West. This beautiful shopping, dining and entertainment destination just minutes from downtown Reno offers top shopping in a fresh, outdoor setting bursting with appealing amenities.

Magnificent artworks, fountains, lush landscaping and dramatic mountain views frame a collection of restaurants and retailers offering exactly what shoppers want today: including the best outlet stores – Adidas Outlet, Ann Taylor Factory Outlet, Banana Republic Factory Store, BCBG Final Cut, Converse Outlet, Guess Factory Store, Michael Kors Outlet and Nike Factory Store. Add Scheels, the world's largest collection of sporting goods and sportswear under one roof, together with important everyday draws like Target, Best Buy and Lowe's, and the result is a legendary shopping destination.

Here in Northern Nevada, the Reno-Sparks market is a magnet for millions of fun-seeking visitors, who come for extraordinary outdoor adventures and to experience the thrills of world-class events, casinos and more. Shopping – the number one tourist activity in the country, according to Shop America Alliance – puts the exceptional Outlets at Legends Sparks Nevada at the center of the region's vibrant visitor-focused economy.

Your **legendary**
brand belongs here

Outlets
at **LEGENDS**
Sparks Nevada



RETAILER SUCCESS

The Outlets at Legends Sparks Nevada is the regional powerhouse when it comes to retail with a great mix of popular outlet stores, full-price brands, everyday uses and appealing restaurants.

A Draw for First-to-Market Retailers

The strong set of retailers at Outlets at Legends includes this impressive list of first-to-market stores:

Adidas	Jones New York Outlet
Ann Taylor Factory Store	Kenneth Cole
Banana Republic Factory Store	Michael Kors Outlet
BCBG Final Cut	Nike Factory Store
BCBG Max Azria	Off Broadway Shoes
Bose Factory Store	Osh Kosh B'Gosh
Carter's	Popeye's Louisiana Kitchen
Forever 21	Sanrio
Fuddruckers	Scheels
GAP Factory Store	Sketchers USA Outlet
Grimaldi's	The Old Farmer's Almanac General Store
GUESS Factory Store	Vans Outlet
Gymboree Outlet	Volcom
Jazz, A Louisiana Kitchen	

New Retailers Opening in 2012-2013

The Outlets at Legends Sparks Nevada's sustained sales growth continues to attract retailer interest. This increased activity translates into the addition of exciting new names in the coming months, including:

- Old Navy – Opening March 2013
- Buffalo Wild Wings – Opening Summer 2013
- Galaxy Theatres IMAX – Opening Fall 2013

A **Legendary** Setting
for **Retailer** Success



MARKET AREA MAP



AERIAL



MARKET INFORMATION

DEMOGRAPHICS/TOURISM

Vibrant Demographics

2012 POPULATION	10 Mile	30 Mile	50 Mile
	358,320	551,138	665,326

2012 INCOME	10 Mile	30 Mile	50 Mile
	\$64,063	\$64,902	\$65,804

1/2/2013 SOURCE: ESRI BUSINESS ANALYST ONLINE

Robust Employment Picture

With high-tech manufacturing and healthcare plus a strong gaming and visitor economy, Reno-Sparks has a daytime office population of nearly 225,000. More than 46,000 office employees work within three miles of the Outlets at Legends.

Tourism Drives Local Economy

Tourism is big business for Reno-Sparks: Visitors generate more than \$4 billion annually for the local economy.

Approximately 4.4 million tourists visited the Reno-Sparks area in 2011.

