



8380 Cerrillos Road  
Santa Fe, New Mexico 87507  
505-474-4000  
[www.fashionoutlets.com](http://www.fashionoutlets.com)

## **Residential Statistics and Demographics**

<b>Key Statistics</b>	<b>0-50 Miles</b>	<b>0-100 Miles</b>
<b>Population</b>	<b>858,502</b>	<b>1,188,226</b>
<b>Hispanic</b>	<b>40.4%</b>	<b>46.14%</b>
<b>Households</b>	<b>358,594</b>	<b>478,229</b>
<b>Average Household Income</b>	<b>\$65,888</b>	<b>\$61,789</b>
<b>Median Age</b>	<b>39.04</b>	<b>37.7</b>
<b>Families</b>	<b>329,795</b>	<b>441,651</b>
<b>Average Household Size</b>	<b>2.38</b>	<b>2.46</b>

## **Fashion Outlets of Santa Fe Facts**

- **The only outlet center in New Mexico**
- **127,000 square feet**
- **Fashion Outlets of Santa Fe features a brand new Polo Ralph Lauren Factory Store with 30 other brand name outlets.**
- **2 million visitors annually from feeder markets of Texas, Colorado, New York, Illinois, Florida and New Mexico**
- **Located off of I-25 which has 20 million vehicles annually.**
- **Frommer's Review in the New York Times states "Outlet shopping fans will enjoy this open air mall on the south end of town."**
- **Santa Fe Outlets is home to the Santa Fe Artisans Galleria—An outdoor venue that attracts local vendors, artists and musicians on Saturdays and Sundays during the summer.**
- **Santa Fe Outlets features the official office of the Santa Fe Chamber of Commerce.**

# Fashion Outlets of Santa Fe Scoops

- Fashion Outlets of Santa Fe are located in beautiful Santa Fe, New Mexico which is known as the most artistic city on the planet.
- Santa Fe was recently named the #2 travel destination in the United States by Conde Nast Traveler magazine.
- Santa Fe is rich in history and is celebrating its 400th anniversary.
- Santa Fe features more than 250 galleries, 25 museums (including Georgia O’Keeffe Museum) 12 major spas, 12 performing arts centers and countless resorts, hotels, bed and breakfasts and vacation rentals.
- Santa Fe has between 20 to 30 cultural events weekly.
- Santa Fe is the oldest capital city in the U.S.
- Santa Fe is also the oldest European city west of the Mississippi and features the oldest public building in America, the Palace of the Governors built in 1610.
- New Mexico’s Constitution officially notes that new Mexico is a bilingual state, and one out of three families in New Mexico speak Spanish at home.
- Santa Fe is the highest capital city in the United States at 7,000 feet above sea level.
- Each October Albuquerque hosts the world’s largest international hot air balloon fiesta.
- Las Cruces makes the world’s largest enchilada the first weekend in October at the “Whole Enchilada Fiesta”.
- New Mexico is one of the four corner states. Bordering at the same point with Colorado, Utah and Arizona.
- New Mexico’s capital city Santa Fe is the ending point of the 800 mile Santa Fe Trail.

# Tourism Statistics and Demographics

## SANTA FE VISITOR DEMOGRAPHICS

### VISITOR DEMOGRAPHICS

Average age	57.7 years
Household Income	\$77,0000

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### ETHNICITY

White	97%
African American	2%
Other	1%

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### FIRST VS. REPEAT VISIT

First Time Visitor	48.8%
Would recommend Santa Fe to Others	98%

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### TRIP CHARACTERISTICS

Purpose of Trip	Vacation
Average Expenditures (Per Person)	\$116.00
Average Hotel Cost	\$117.45
Average number of nights spent	4.6
Peak Season	March—November

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### TOP FEEDER MARKETS TO SANTA FE

Texas  
Colorado  
New York  
Illinois  
Florida  
New Mexico



Mall Address:  
**FASHION OUTLETS OF SANTA FE**  
 8380 Cerrillos Road  
 Santa Fe, NM 87507

For Leasing Information Contact:  
**AWE TALISMAN**  
 1801 NE 123rd St., suite 305  
 North Miami, FL 33181  
 Phone: 305-932-6202  
 Fax: 305-932-6244

**MALL GLA: 126,296**

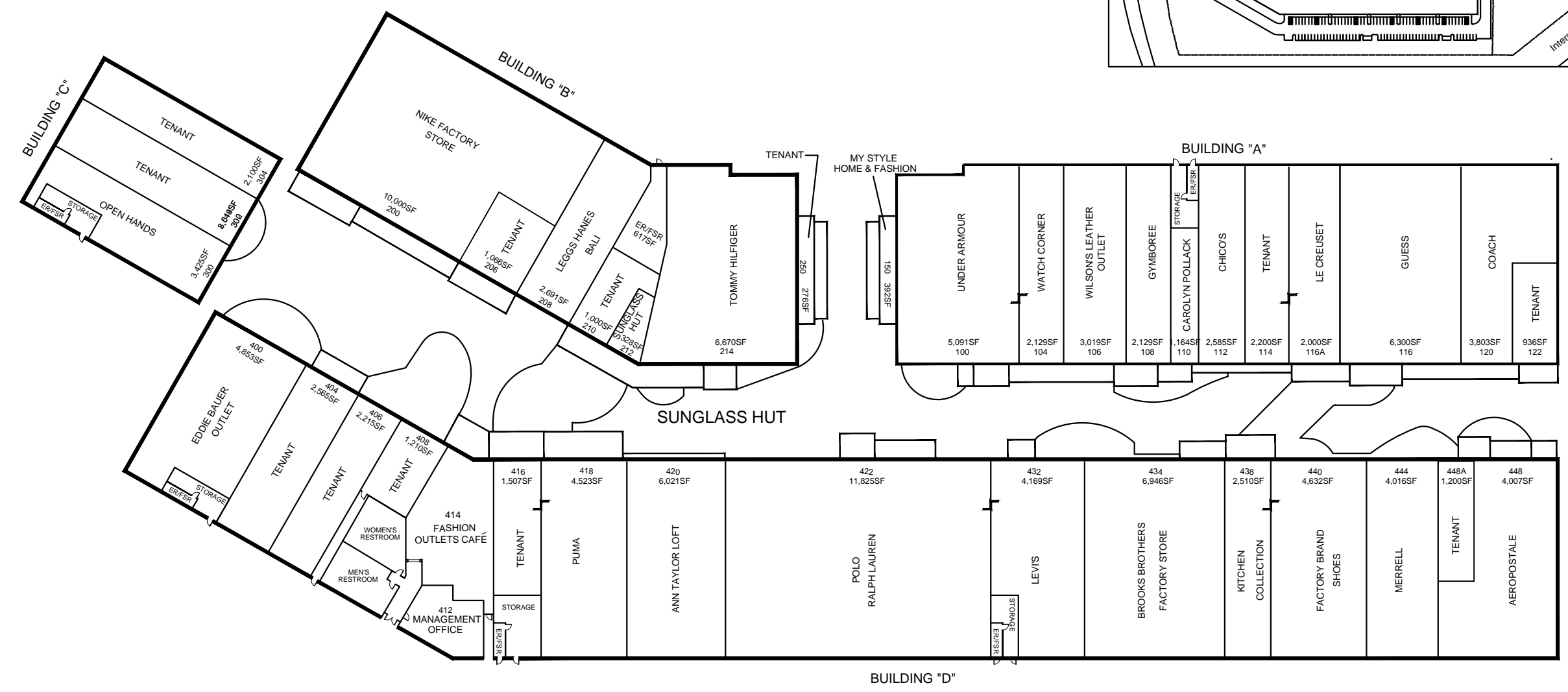
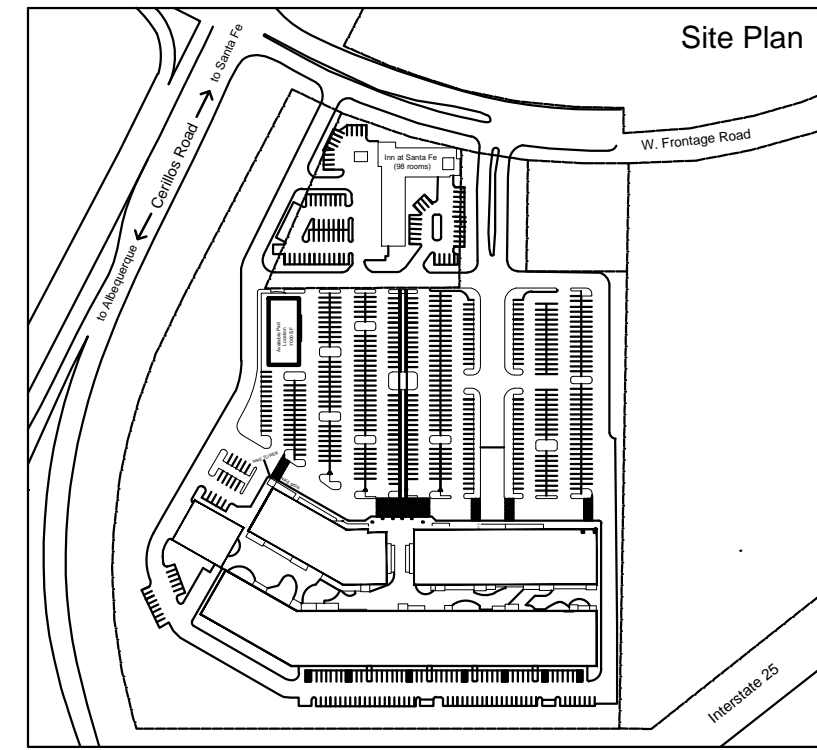
Note:  
 This is a schematic plan only intended to show the general layout of the shopping center or part thereof. This plan is not to be scaled.

**LAST UPDATED: 11-20-14  
 BY: CMM**



visit our web site at  
[www.fashionoutlets.com](http://www.fashionoutlets.com)

**LEASE PLAN**



PLAN NOT TO SCALE

\*ER/FSR = ELECTRICAL ROOM / FIRE SPRINKLER ROOM